



Pennsylvania Association of Municipal Administrators

2941 North Front Street, Harrisburg, PA 17110

Phone: 717-236-9526 (x 1026)

www.pamunicipaladministrators.org

Fax: 717-236-8164

Annual Conference Marketing Opportunities Ambassador in Erie, August 11-14, 2024

The PA Association of Municipal Administrators' 65th Annual Conference will be held at the **Ambassador in Erie, August 11-14**. The theme for this year's Conference is "65 Years of Sharing Solutions and Shaping the Future". A full program will be on our website soon. PAMA is an Association that represents Municipal Administrators from all classes of government and is one of the service contracts of the PA State Association of Boroughs.

Table-Top Exhibits (Contract Enclosed) - Deadline – July 19, 2024

The table-top exhibits include a table and chairs. There is no pipe and drape. Note - Reasonably sized commercial exhibits will also be accepted. Exhibit Hours are from 8:00 – 9:30 p.m. (Reception with the Exhibitors) on **Sunday, August 11** and **Monday, August 12** from 8:00 – 11:00 a.m (includes 2 Breaks). There will be approximately 50 registrants in attendance. The fee is \$300 which includes the reception on Sunday night and the Monday morning breaks. The deadline is **Friday, July 19**.

Room Reservations – Deadline – Friday, July 26th, 2024 or Until Sold Out

The hotels at the Ambassador Conference Center are the Courtyard Erie and the Hilton Garden Inn Erie. The room rate for both hotels is \$139 + 13% occupancy tax (\$157.07), Single or Double, Per Room, Per Night. Note – there is no charge for parking. Go to <http://reservations.pamunicipaladministrators.org> to make your room reservation online. The phone numbers for both hotels are also listed on the link if you want to make them by phone. The housing deadline is **Friday, July 26th** or until our block is sold out. If you have any problems, please contact Mary at PAMA at 717-236-9526 (Ext. 1026) or at mweller@boroughs.org.

Advertising in the Conference Program Booklet (Contract Enclosed) - Deadline – July 19, 2024

Advertising in our Conference Program booklet not only promotes your company but also helps reduce the cost of the Conference to our attendees. **Note:** If your company has advertised in one of our past booklets, we can use the same ad, if you wish. The deadline for ads is **Friday, July 19, 2024**.

Sponsorship of Conference Events (Contract Enclosed) - Deadline – July 19, 2024

Last on the list but not least, we have our sponsorships. To sponsor a Conference event or a first-time Conference attendee (TBD – 2023 was \$350), please complete the enclosed form by **July 19, 2024**.

Please review the enclosed forms. If you have any questions, contact Mary Weller at 717-236-9526 (Ext. 1026) or at mweller@boroughs.org.

Hope you decide to be a part of our 65th Anniversary Celebration!

Thank you for your support!

Exhibit Space Contract



PA Association of Municipal Administrators

2024 Show

Please register us for _____ tabletop exhibit space(s) at a cost of \$300 per space to display our services and/or products at the 65th Annual PAMA Conference at the Ambassador in Erie, August 11-14.

We understand that we are entitled to one tabletop display per \$300 fee.
(Please Print or Type)

Firm _____ E-Mail _____

Mailing Address _____

City/State/Zip _____

Authorized by _____ Title _____

Telephone (____) _____ Website _____

Make check payable to PAMA and return by July 19, 2024 to:

PAMA
2941 North Front Street
Harrisburg, PA 17110
Fax: (717) 236-8164

Questions? Call Mary Weller at 717-236-9526 (Ext. 1026)
or email mweller@boroughs.org



65th Annual Conference
August 11-14, 2024
Ambassador in Erie

AD CONTRACT

PA Association of Municipal Administrators

ADVERTISING OPPORTUNITIES . . . RATES FOR THE CONFERENCE PROGRAM BOOKLET (Full Color)

INSIDE PAGES

Full Page - \$ 140

1/2 Page - \$ 80

SPECIAL POSITIONS

Back Cover - \$190

Inside Front Cover - \$190

Inside Back Cover - \$190

CLOSING DATES: Order with copy and materials – Deadline – **July 19, 2024**

Cancellations will not be accepted after the closing date. The Association reserves the right to reject unsuitable advertising and copy. **NOTE:** If page selected has been contracted for, the Association reserves the right to substitute the next desirable page and make the appropriate refund.

MECHANICAL REQUIREMENTS – Program Book Size: 5.5 (w) X 8.5 (h)

SPACE SIZE: Full Page: 5" (w) X 8" (h)

Half Page: 5" (w) X 3 7/8" (h)

Send all communications and materials to: PA Association of Municipal Administrators (PAMA)
2941 North Front Street
Harrisburg, PA 17110

For more information, contact: Mary Weller, Executive Director
(717) 236-9526 (Ext. 1026) or mweller@boroughs.org

ADVERTISING CONTRACT (PLEASE PRINT OR TYPE)

We hereby contract for an ad in the program booklet for the PAMA Annual Conference to be held at the Ambassador in Erie, August 11-14 which we agree to pay \$_____.

COMPANY _____ PHONE (_____) _____

MAILING ADDRESS _____

AUTHORIZED BY (Print) _____ E-Mail Address _____
(Name and Title)

SIZE OF AD (Check One):

_____ Cover Page (Circle Below) - \$190

_____ Inside Front Inside Back Back

_____ Full Page - \$140

_____ 1/2 Page - \$80

PAYMENT INSTRUCTIONS:

_____ Check Enclosed for \$ _____

AD COPY (MUST BE EMAILED):

Email in jpg or high res pdf - No later than **July 19**

Please make check payable and return by July 19, 2024 to: PA Association of Municipal Administrators (PAMA)
2941 North Front Street
Harrisburg, PA 17110



SPONSORSHIP INVITATION

PA Association of Municipal Administrators

65th Annual Conference; August 11-14, 2024

Ambassador in Erie

Deadline – July 19, 2024

➤ Company: _____

➤ Contact Person's Name: _____

Mailing Address: _____

Phone: (____) _____ Fax: (____) _____ Email: _____

➤ We would like to be a Sponsor for the following Conference Event(s) (Full or Partial Accepted):

- | | |
|---|------------------|
| <input type="checkbox"/> First Time Attendee Conference Grant | To Be Determined |
| <input type="checkbox"/> Welcome Reception – Sunday, August 11 | \$1,000 |
| <input type="checkbox"/> Keynote Speaker – Brenda Viola – Monday, August 12 | \$1,500 |
| <input type="checkbox"/> Break with the Exhibitors - Monday, August 12 | \$600 |
| <input type="checkbox"/> Networking Tour – Monday, August 12 | \$1,000 |
| <input type="checkbox"/> Conference Breaks – Tuesday, August 13 (2 Available) | \$500 Each |
| <input type="checkbox"/> Networking Luncheon – Tuesday, August 13 | \$1,000 |
| <input type="checkbox"/> Banquet Entertainment – Tuesday, August 13 | \$1,000 |
| <input type="checkbox"/> Other Sponsorship (List Amount) | \$ _____ |

NOTE - All Sponsors that contribute \$500 or more will receive recognition as well as a free full page color ad in our Conference Program Booklet. Ad size: 5" (w) X 8" (h). Ad deadline: **July 19, 2024.**

➤ **Payment Information:**

Payment Enclosed: Check#: _____ in the Amount of _____ for the above Event(s)

Deadline: July 19 for recognition in the PAMA Conference Program Booklet

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