



# Pennsylvania Association of Municipal Administrators

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2941 North Front Street, Harrisburg, PA 17110  
Phone: 717-236-9526 (x 1026)    [www.pamunicipaladministrators.org](http://www.pamunicipaladministrators.org)    Fax: 717-236-8164

## Marketing Opportunities

The PA Association of Municipal Administrators' 58<sup>th</sup> Annual Conference will be held at the Kalahari Resort in Pocono Manor, August 16-19, 2017. The theme for this year's Conference is "**Passport to Excellence**". A full Conference schedule is available online at [www.pamunicipaladministrators.org](http://www.pamunicipaladministrators.org). PAMA is an Association that represents Municipal Administrators from all classes of government and is one of the service contracts of the PA State Association of Boroughs.

### Table-Top Exhibits (Contract Enclosed) - Deadline - July 7, 2017

The table-top exhibits include a table and chairs. There is no pipe and drape. Note - Reasonably sized commercial exhibits will also be accepted. Exhibit Hours are from 8:00 p.m. – 9:30 p.m. (Reception with the Exhibitors) on **Wednesday, August 16** and **Thursday, August 17** from 8 a.m. – 11:30 a.m. There will be approximately 60 registrants in attendance. The fee is \$275 which includes the reception on Wednesday night. The deadline is **July 7, 2017**.

### Room Reservations

The room rate for Kalahari Resort is \$159 + 9% Tax (\$173.31), Single or Double, Per Room, Per Night, and includes 4 Waterpark Tickets and Continental Breakfast every morning. Note - The Resort fee has been waived. Reservations should be made by phone by calling 877-525-2427 - group booking code ID is 1217 make sure they give you the PAMA rate above. The housing deadline is **July 17, 2017** or until our block is sold out. If you have any problems, call Mary at PAMA at 717-236-9526 (Ext. 1026).

### Advertising in the Conference Program Booklet (Contract Enclosed) - Deadline - July 7, 2017

Advertising in our Conference Program Booklet not only promotes your company but also helps defray the cost of the Conference to the Association. **Note:** If your firm has advertised in one of our past booklets, we can use the same ad if you wish. The deadline for ads is **July 7, 2017**.

### Sponsorship of Conference Events (Form Enclosed) - Deadline - July 7, 2017

To sponsor a Conference event or a first-time Conference attendee, please complete the enclosed form by **July 7, 2017**.

Please review the enclosed forms. If you have questions, contact Mary Weller at 717-236-9526 (Ext. 1026).

Your "**Passport to Excellence**" awaits you at Kalahari Resort! Thank you for your support!

# Exhibit Space Contract

**PA Association of Municipal Administrators  
2017 Show**



Please register us for \_\_\_\_\_ tabletop exhibit space(s) at a cost of \$275 per space to display our services and/or products at the 58<sup>th</sup> Annual PAMA Conference at Kalahari Resort in Pocono Manor, August 16-19, 2017.

We understand that we are entitled to one tabletop display per \$275 fee.  
(Please Print or Type)

Firm \_\_\_\_\_ E-Mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Authorized by \_\_\_\_\_ Title \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

***Make check payable to PAMA and return by July 7 to:***

PAMA  
2941 North Front Street  
Harrisburg, PA 17110  
Fax: (717) 236-8164

Questions? Call Mary Weller at 717-236-9526 (Ext. 1026)  
or email [mweller@boroughs.org](mailto:mweller@boroughs.org)



58th Annual Conference
August 16-19, 2017
Kalahari Resort in Pocono Manor

AD CONTRACT

PA Association of Municipal Administrators

ADVERTISING OPPORTUNITIES . . . RATES FOR THE CONFERENCE PROGRAM BOOKLET (Full Color)

INSIDE PAGES

Full Page - \$ 125
1/2 Page - \$ 75
1/4 Page - \$ 50

SPECIAL POSITIONS

Back Cover - \$175
Inside Front Cover - \$175
Inside Back Cover - \$175

CLOSING DATES: Order with copy and materials - Deadline July 7, 2017

Cancellations will not be accepted after the closing date. The Association reserves the right to reject unsuitable advertising and copy. NOTE: If page selected has been contracted for, the Association reserves the right to substitute the next desirable page and make the appropriate refund.

MECHANICAL REQUIREMENTS - Program Book Size: 5.5 (w) X 8.5 (h)

SPACE SIZE: Full Page: 5" (w) X 8" (h); Full Page with Bleeds - Contact Mary Weller
Half Page: 5" (w) X 3 7/8" (h)
Quarter Page (Vertical Only): 2 3/8" (w) X 3 7/8" (h)

Send all communications and materials to: PA Association of Municipal Administrators (PAMA)
2941 North Front Street
Harrisburg, PA 17110
mweller@boroughs.org

ADVERTISING CONTRACT (PLEASE PRINT OR TYPE)

We hereby contract for an ad in the program booklet for the PAMA Annual Conference to be held at Kalahari Resort in Pocono Manor, August 16-19, 2017, for which we agree to pay \$\_\_\_\_\_.

FIRM \_\_\_\_\_ PHONE (\_\_\_\_\_) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

AUTHORIZED BY (Print) \_\_\_\_\_ E-Mail Address \_\_\_\_\_
(Name and Title)

SIZE OF AD (Check One):

\_\_\_ Cover Page (Circle Below) - \$175
\_\_\_ Inside Front Inside Back Back
\_\_\_ Full Page - \$125
\_\_\_ 1/2 Page - \$75
\_\_\_ 1/4 Page - \$50

PAYMENT INSTRUCTIONS:

\_\_\_ Check Enclosed for \$ \_\_\_\_\_

AD COPY (Must be Emailed):

Email in jpg or high res pdf asap
but no later than July 3

Please make check payable and return by July 7, 2017 to: PA Association of Municipal Administrators or PAMA
2941 North Front Street; Harrisburg, PA 17110
Phone: 717-236-9526 (Ext. 1026); Fax: (717) 236-8164
mweller@boroughs.org



## *Sponsorship Invitation*

**PA Association of Municipal Administrators  
58<sup>th</sup> Annual Conference; August 16-19, 2017  
Kalahari Resort in Pocono Manor  
Deadline – July 7, 2017**

➤ Company/Firm: \_\_\_\_\_

➤ Contact Person's Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

➤ We would like to be a Sponsor for the following Conference Event(s) (Full or Partial Accepted):

- |   |            |
|---|------------|
| <input type="checkbox"/> First Time Attendee Conference Grant                 | \$300      |
| <input type="checkbox"/> Wednesday Reception – Wednesday, August 16           | \$1,000    |
| <input type="checkbox"/> Break with the Exhibitors - Thursday, August 17      | \$600      |
| <input type="checkbox"/> Busing for the Thursday Networking Dinner - Off-Site | \$600      |
| <input type="checkbox"/> Conference Breaks – Friday, August 12 (2 Available)  | \$500 Each |
| <input type="checkbox"/> Networking Luncheon – Friday, August 18              | \$1,000    |
| <input type="checkbox"/> Other Sponsorship (List Amount)                      | \$ _____   |

**NOTE** - All Sponsors that contribute \$500 or more will receive recognition as well as a free full page color ad in our Conference Program Booklet. Ad size: 5" (w) X 8" (h). Ad deadline: **July 7, 2017**.

➤ **Payment Information:**

Payment Enclosed: Check#: \_\_\_\_\_ in the Amount of \_\_\_\_\_ for the above Event(s)

**Deadline:** July 7 for recognition in the PAMA Conference Program Booklet

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