



Pennsylvania Association of Municipal Administrators

2941 North Front Street, Harrisburg, PA 17110

Phone: 717-236-9526 (x 1026)

www.pamunicipaladministrators.org

Fax: 717-236-8164

To: PAMA Membership

From: Lisa Everett, Tioga County Township Officials, President
Mary Weller, Executive Director

Re: Annual Conference

This is your invitation to join us for **PAMA's 58th Annual Conference** at **Kalahari Resort in Pocono Manor, August 16-19, 2017 – Home of America's Largest Indoor Waterpark!** For full details, see the enclosed program. Conference attendees can earn 10 credit hours toward PAMA's certification program - Certified Governmental Administrator, "CGA".

Conference Registration Form and Room Reservations - Send the Registration Form (enclosed) with your fee to *PAMA asap*. To make a room reservation, follow the instructions on the bottom of the registration form. Make your arrangements **immediately**. PAMA's room block will be held until **July 17** or until the block is sold out, whichever comes first. The room rate is \$159 + 9% tax, per room, per night, and includes continental breakfast every morning and 4 Waterpark tickets per room.

First-Time Attendee Grants - PAMA will be awarding grants to **first-time attendees**. Grants cover the **Conference registration fee** (\$300). Applying is easy - simply write a one page letter indicating why you should receive a grant, and send/fax/email to: PAMA Grant; 2941 North Front Street; Harrisburg PA 17110, fax to (717) 236-8164 or email to mweller@boroughs.org. Deadline is **July 7**. Recipients will be notified by **July 11**.

CGA Exam - Want to join the "CGA" ranks? The CGA exam is scheduled for **4:00 p.m. on Wednesday, August 16**. Qualifications to take the exam are 100 hours of education and attending 3 PAMA conferences - including this year's. Applications can be found at www.pamunicipaladministrators.org. **Completed application** with the \$40 fee must be received by **July 7**.

Board Members Wanted - The Nominating Committee is seeking nominations for one Board member from the **WEST**. Members who wish to apply should contact Chair LuAnn Barna from Ohio Township by email at lbarna@ohiotwp.org. Note - Please copy Executive Director Mary Weller at mweller@boroughs.org.

Service Awards - Visit www.pamunicipaladministrators.org for the years of service award application. Deadline for completed award applications is **July 7**.

Partial Fees Available - Please refer to the registration form or contact Mary at PAMA at 717-236-9526 (Ext. 1026). *We can accommodate your schedule and budget!* **Note** – On Thursday night if you can't attend the off-site dinner, please deduct \$60 from the Conference fee and make note of it on the registration form.

Your "**Passport to Excellence**" awaits you at Kalahari Resort!

Pack Your Bags! PAMA's 58th Annual Conference

"Passport to Excellence"
August 16-19, 2017

**Kalahari Resorts & Conventions
Pocono Manor**



Wednesday, August 16

- 3:00 – 5:00 p.m. PAMA Conference Registration
- 4:00 – 5:00 p.m. CGA Exam (If Needed)
- 8:00 – 9:30 p.m. Welcome Reception with the Exhibitors (Included in PAMA Registration Fee)
(Prizes Awarded)

Thursday, August 17

- 8:00 a.m. – 2:00 p.m. PAMA Conference Registration
- 8:00 – 9:00 a.m. Group Continental Breakfast (Included in Room Rate)/Visit the Exhibits
- 9:00 a.m. – 2:00 p.m. General Sessions
Presiding – President Lisa Everett, CGA, Tioga County Township Officials
- 9:00 – 9:30 a.m. **Welcome and History of Kalahari**
Don Pleau, General Manager, Kalahari Resort
- 9:30 – 11:00 a.m. **The Ethical Dilemmas of Social Media**
While social media presents an opportunity for local governments to communicate with residents, it also can present an ethical grey area if not handled correctly. *Gina F. Rubel, Esq., President & CEO, Floria Rubel Communications*, will explore ethical dilemmas and issues such as transparency, First Amendment Rights, and the use of public versus private accounts.
- 11:00 – 11:30 a.m. Light Lunch/Visit the Exhibits
- 11:30 – 12 Noon **2020 Census – Getting an Accurate Count for Your Municipality**
The 2020 Census is vital to Pennsylvania government, as it is the basis for distributing federal funds and determines political representation. *Lynne V. Newman, JD, Partnership Specialist, Decennial Partnership Branch Community Engagement Program, U.S. Census Bureau*, will explain how to get an accurate census count for your community by working with the Census Bureau in the Local Update of Census Address (LUCA) program.
- 12 Noon – 1:00 p.m. **Pennsylvania’s Medical Cannabis Industry**
Jerry Feissner of Standard Farms will give an introduction of where the country is with cannabis and will overview the status of the PA program. He will also cover the impacts of cannabis to communities.
- 1:00 – 2:00 p.m. **Understanding the PA Certified Safety Committee Requirements**
A Representative from the Keystone Risk Management Division will discuss the benefits of forming a Certified Safety Committee, the functions/rules of the committee members and the general requirements to obtain and maintain the Certification.
- 5:00 p.m. **Networking Dinner at Memorytown USA** (Dinner and Transportation Included)
(Buses leave at 4:30 p.m. and return at 9 p.m.)
There will be a stop at the Sorrenti Cherry Valley Vineyards from 5 – 6 p.m. An optional wine tasting is available.

Friday, August 18

- 8:00 – 8:30 a.m. Group Continental Breakfast (Included in Room Rate)
- 8:30 – 12 Noon General Sessions
Presiding – President-Elect Bonnie Lucy, CGA
West Brandywine Township



- 8:30 – 10:00 a.m. **Municipal Legal Potpourri**
Do you seek and follow your Solicitor's advice? The role of the Solicitor and the importance of consulting with him or her will be discussed. *Jonathan Foster, Sr. from Foster Law Office* will also elaborate on specific legal issues such as personnel, zoning, land use, political signs, and more.
- 10:00 – 10:30 a.m. Break
- 10:30 – 11:30 a.m. **Take a Stand Against Blight**
Vacant, decaying buildings pose a health and safety risk for communities. Blight also lowers housing value and creates a haven for criminal activity. This session will explore the tools available to communities to help fight blight and build community pride.
- 11:30 – 12 Noon **Eye on the Commonwealth**
A local legislator will update attendees on legislation impacting municipal government.
- 12 Noon – 1:00 p.m. Networking Luncheon (Included in PAMA Registration Fee)
- 1:30 – 4:30 p.m. General Sessions
Presiding – Vice President Margie Nelko, Economy Borough
- 1:30 – 2:30 p.m. **What Every Municipal Administrator Needs to Know About Investing in 2017**
Rising rates . . . Newly permitted investments . . . Changing regulations. Join *Tamara Kemmler, Senior Marketing Representative, Pennsylvania Local Government Investment Trust (PLGIT)* and learn how to tune up your municipality's investment and cash-management strategies to take advantage of the ever-changing markets.
- 2:30 – 3:30 p.m. **Paving the Way: PennDOT News**
A representative from the Pennsylvania Department of Transportation will provide an update on Autonomous Vehicles, the Real ID Act, the Road Maintenance and Preservation Program, 511PAConnect regarding road closures, and PennDOT Connects which aligns transportation, land use and community vision. Come prepared with questions on Liquid Fuels Funds and other topics.
- 3:30 – 4:30 p.m. **Gangs 101: Gang Identification and Associated Crimes**
The gang presence poses a growing threat in PA. *Hanover Township Police Officer John VanWhy* will detail how to identify gang activity in your community; the challenges faced by law enforcement, and strategies to eradicate gang activity.
- 6:00 p.m. Cash Bar Reception
- 6:30 p.m. Banquet and Awards Presentation (Included in PAMA Registration Fee)
Presiding – President Lisa Everett, CGA, Tioga County Township Officials
- Saturday, August 19**
- 8:00 – 8:30 a.m. Group Continental Breakfast (Included in the Room Rate)
- 8:30 – 9:30 a.m. Roundtable – Conference in Review
- 9:30 a.m. Annual Business Meeting
Presiding – President Lisa Everett, CGA
Tioga County Township Officials





58th Annual PAMA Conference
Delegate Registration Form
 Kalahari Resort, Pocono Manor
 August 16-19, 2017

Please register me for the PAMA Conference. I understand that the **full fee (\$300) includes:** Wednesday Reception; Thursday Lite Lunch & Dinner (Off Property); and Friday Lunch and Banquet; Breaks; All Sessions and Conference Materials.

Name _____ E-Mail Address _____
 (Please list name and *designations* for your badge)

Municipality _____ County _____

Mailing Address _____

Phone (_____) _____ Fax Number (_____) _____

Is this your first PAMA Conference? Yes No

Spouse/Guest Name for Badge (No Charge Except for Meals) _____

Registration Fee (Per Person):

_____ Delegate Full Fee - \$300 \$ _____

Partial Registration Fees (Per Person):

_____ Thursday Only Sessions & Lite Lunch - \$90 \$ _____

_____ Friday Only Sessions & Lunch - \$120 \$ _____

Extra Ticket(s) for Spouse/Guest (Per Person):


_____ Thursday Tour - \$60 \$ _____

_____ Friday Banquet - \$50 \$ _____

Donation to the First-Time Attendee Grant Program:

_____ I would like to make a \$20 Donation to the Grant Program. \$ _____
 (Suggested donation - will accept other amounts)

Total Amount Enclosed: \$ _____

 Special Requirements _____

Make checks payable and return to: PAMA; 2941 North Front Street; Harrisburg PA 17110

Room Reservations for Kalahari Resort in Pocono Manor
Deadline - July 17, 2017 or Until Sold Out

Room Rate - The room rate for Kalahari Resort is \$159 + 9% Tax (\$173.31), Single or Double, Per Room, Per Night, and includes 4 Waterpark Tickets and Continental Breakfast every morning. Note - The Resort fee has been waived. Reservations should be made by phone by calling 877-525-2427 - group booking code ID is 1217 make sure they give you the PAMA rate above. The housing deadline is **July 17, 2017** or until our block is sold out. If you have any problems, call Mary at PAMA at 717-236-9526 (Ext. 1026).